

SSRCCnews

Editorial

Over the last 12 months, the SSRCC has been working to modify its core mission to focus more on generating and transferring knowledge and business intelligence to assist Swiss companies in the process of evaluating, developing and implementing their future China strategies. Our original model which focused predominantly on consulting work for individual clients is being expanded to include workshops, seminars and publications aimed at sharing knowledge to a wider audience. As a result, it has been a long busy summer of events for the SSRCC.

Swiss Chinese Life Sciences Forum in Basel

In Basel this September, as co-organisers the first Swiss Chinese Life Sciences Forum, it was a pleasure to welcome close to 200 guests and expert speakers to a fascinating event investigating the demographic and social challenges within the Chinese healthcare system and how digital medicine might help to provide some of the answers. The event, jointly organised by BaselArea.swiss, the FHNW, Swiss Chinese Chamber of Commerce and Roche, took place at the global headquarters of Roche on September 15.

[Read more...](#)

[Impressions/photo gallery](#)



© Swiss Chinese Life Sciences Forum

Upcoming SSRCC Events

Internationale Strategien für KMU in Asien (mit Fokus China)

Experts: Peter Abplanalp, FHNW, Roman Lombriser, FHNW, Ralph Lehmann, HTW Chur, Rolf Rolli, Biosynth AG, Junyu Mao, Amberg Technologies AG, Kilian Widmer, Bimbosan AG

28.11.2017

Olten

German

What Next for China? Lessons from the 19th Party Congress

Experts: Minister-Counselor Mr Hui GU, Embassy of the People's Republic of China in Switzerland, Michael Jeive, FHNW, Elisabeth Tester, ChinaIntelligence, Fiona Gao, Vischer AG, Gabriel Schweizer, BaselArea.swiss, Stephan Jüngling, FHNW

11.12.2017

Basel

English

Intellectual Property Rights

Experts: Lukas Züst and Fiona Gao, Vischer AG

Jan/Feb 2018

Basel

English

Digital Channels and Online Marketing in China

Experts: Chun Chen, The Swatch Group AG, Miaomiao Wang, FHNW, Michael Jeive, FHNW

Feb/Mar 2018

Basel

English

Key International HR Questions for Swiss SMEs in China

Experts: Gery Bruederlin, FHNW, Erhard Lüthi, FHNW

May 2018

Basel

English

Partner Events

1st Chinese Market Fair, SCCC

Digital developments in the Chinese markets, the interaction between the two economies, as well as deep dives into practical aspects of doing business in China

27.10.2017

Rüschlikon

English

2nd Swiss Chinese Career Symposium, SCA and CASTS

A job and meeting platform between Swiss and Chinese based companies and Chinese (and Swiss) graduate students

10.11.2017

Basel

English

HIT International Conference on Management Science and Engineering in Japan

In August, we were invited to participate in the 2017 International Conference on Management Science and Engineering for the third time. The conference is organised by one of our key Chinese partner universities, Harbin Institute of Technology. The 2016 conference had taken place at our campus in Olten with over 100 professors and doctoral students presenting papers.



In 2017, professors Xinhua Wittmann, Michael Jeive and guest lecturer Keith Jackson led a special workshop investigating challenges and opportunities in international collaboration at the conference hosted by the Japan Advanced Institute of Science and Technology in Kanazawa, Japan. Once again, the event was a great success and the FHNW School of Business and SSRCC will participate again in the 2018 conference in Munich.

City of Basel "Mondfest"

Returning back to Switzerland, the 30 September saw the annual City of Basel "Mondfest" which again took place on Münsterplatz. Once again, the event included food from all over China, performances, and the chance for Basel's Chinese community to show a little of their heritage.

This year, "Mondfest" was also an opportunity to celebrate the 10th anniversary of the city partnership between Basel and Shanghai.



President of the City of Basel, Elizabeth Ackermann shares mooncakes with local children (photo ©Standortmarketing Basel Stadt / Bettina Matthiessen)

The FHNW School of Business is also an active participant in the Basel Shanghai partnership and currently has four University partners in Shanghai, organises the Basel Shanghai Young Managers programme as well as many other activities and events.

World Intelligence Conference (WIC) in China

In late June, we were honoured to be invited by the Swiss Embassy, Beijing and the Tianjin Municipal Government to participate in the World Intelligence Conference (WIC) and the Sino-Swiss Roundtable@WIC 2017. At the event, we were able to hear speakers such as Jack Ma, Executive Chairman of the Alibaba Group; Liu Chuanzhi, Chairman of Legend Holdings and the founder of Lenovo; Robin Li, Chairman and CEO Baidu as well as senior academics and politicians share their insights into the development of artificial intelligence in the Chinese context. We also participated in a wide range of workshops and seminars to deepen our understanding of the development of Artificial Intelligence, Industry 4.0 and advanced digitalisation. The conference took place just days before the Chinese government launched their new AI initiative which aims to make China a world leader in artificial intelligence by 2030.

While the first phase of China's artificial intelligence revolution was driven by the big three of Baidu, Alibaba and Tencent, otherwise known as BAT, massive investment in new start-ups some of which grew to unicorn status in record time is leading to a very significant

wave of new companies, pushing the boundaries in sectors as diverse as bike sharing, logistics, personalised health, and fintech as well as of course potentially more troubling areas such as security, surveillance and defence.

Further reading on Artificial Intelligence in China

- State Council
 - [China issues guideline on artificial intelligence development \(20 July 2017\)](#)
 - [Govt set to give AI sector huge policy boost \(8 Sept 2017\)](#)
- [China Copyright & Media](#) – translation of the full State Council announcement. Important to get policy detail.
- [The Diplomat](#) – US magazine approaching the topic from an international relations perspective
- Reuters [China aims to become world leader in AI, challenges U.S. dominance \(20 July 2017\)](#)
- Bloomberg [China's Got a Huge Artificial Intelligence Plan \(21 July 2017\)](#)

Related

The Economist [The next wave - China's audacious and inventive new generation of entrepreneurs \(23 Sept 2017\)](#)

For more about the SSRCC, our activities or to register for events go to www.fhnw.ch/business/ssrcc